Broadcasting Series, 1962-2016

Overview of the Collection

Creator: Delta College
Title: Broadcasting Series
Inclusive Dates: 1962-2016
Bulk Dates: 1975-2015
Abstract: The Broadcasting Series contains material related to Delta College’s public broadcasting operations, including the television station WDCQ-TV (formerly WUCM-TV) and the radio station WUCX-FM.

Identification: Accession 19
Quantity: 2 linear feet
Repository: Delta College Archives, L118, 1961 Delta Road, University Center, MI 48017
Preferred Citation: [Description of item], Broadcasting Series, Institutional Advancement Record Group, Delta College Archives, University Center, Michigan.

Administrative History

Delta College’s public broadcasting operation includes television stations and a radio station that service the Tri-Cities, Flint, and Thumb areas of Michigan. Conceived from the start as an educational television station to broadcast a variety of helpful, innovative, alternative offerings to the community, the station also was used for closed-circuit television programming for the students. Delta College’s broadcasting operation received a grant from the U.S. Department of Health, Education and Welfare to build a television tower on campus and establish the television station WUCM-TV 19. The television station serviced the Saginaw, Midland, and Bay City areas, and it later expanded to include the satellite channel WUCX TV-35 in Bad Axe.

In 1989, Delta College’s public broadcasting operation added the radio station WUCX-FM 90.1, featuring programs such as National Public Radio (NPR). In the late 1990s, the broadcasting operation was rebranded to WDCQ (Delta College Quality) and given the tag Q-TV, and by 2003, Q-TV moved to a digital format. Programming includes educational shows, news shows (“Day-By-Day”), talk shows (“Currently Speaking”), documentaries (“Vanishing Voices”), and shows featuring Delta staff and students (“Dateline Delta”), and the broadcasting operation remains closely associated with Delta College’s Electronic Media/Broadcasting (EMB) program.
Scope and Contents

The Broadcasting Subgroup includes agendas (administrative records), brochures, clippings, correspondence, financial records, handbooks, invoices, manuals, memorandums, minutes, newsletters, pamphlets, and reports from the 1960s to 2016. The collection consists of six series.

The Miscellaneous Series (1966-2016) includes clippings, correspondence, promotionals, and surveys related to awards, events, and funding of Delta College’s public broadcasting operation.

The Newsletters Series (1982-2013) includes a variety of newsletters relating to Delta College’s public broadcasting operation.

The Projects Series (1962-2008) includes clippings, correspondence, newsletters, pamphlets, and reports about Delta’s various broadcasting projects, including Children’s Etiquette Videos, DTV Project, PBS Online, Programmed Education, and Worldview Channel.

The Radio Series (1978-2015) includes annual reports, clippings, correspondence, memorandums, newsletters, and reports regarding the radio station WUCX-FM 90.

The Q-TV Series (1960-2016) includes records relating to the finances, history, and programs of the channel Q-TV, formerly WUCM-TV.

The Renovations Series (2002-2013) includes reports, financial records, handbooks, invoices, and manuals regarding renovations of the television and radio stations.

Arrangement

The collection is arranged into six sub-series:

- Sub-Series I: Miscellaneous Series, 1966-2016
- Sub-Series II: Projects Series, 1962-2008
- Sub-Series IV: Q-TV Series, 1960-2016
- Sub-Series V: Renovations Series, 2002-2013

Restrictions
Restrictions on Access
Open to all users

Restrictions on Use
None

Index Terms
This record series is indexed under the following controlled access subject terms.

Persons

Organizations
Delta College (University Center, MI)

Places
University Center (MI).

Subjects

Document Types
Agendas (administrative records).
Brochures.
Clippings.
Correspondence.
Financial records.
Handbooks.
Invoices.
Manuals.
Memorandums.
Minutes.
Newsletters.
Pamphlets.
Reports.

Related Material

Some Broadcasting programs such as Dateline Delta can be found in the Audio/Visual Collection (not yet processed).

Photographs of Broadcasting facilities, staff and events can be found in the Photographs Collection (not yet processed). Some broadcasting photos have been uploaded to the Archives flickr site https://www.flickr.com/photos/deltacollegearchives/.

Broadcasting Publications including newsletters can be found in the Publications Collection, Newsletters Series, Broadcasting folders (http://bit.ly/2ov2yqd).
Brochures and ephemera related to Delta’s Broadcasting operations can be found in the Ephemera Collection ([http://bit.ly/2oUkjRn](http://bit.ly/2oUkjRn)).

Posters related to Delta Broadcasting can be found in the Posters Collection ([http://bit.ly/2oZBrHB](http://bit.ly/2oZBrHB)).

Records pertaining to Delta Broadcasting during the tenure of President Donald J. Carlyon can be found in the President’s Office Record Group, Donald J. Carlyon papers (processing in progress).

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**Administrative Information**

**Acquisition Information**

Broadcasting material has been donated or collected over time from many sources and departments.

**Accruals**

Future accruals are expected; frequency and volume are unknown.

**Processing Information**

Final Processing and finding aid by Emily Sosolik, April 2017; Updated March 2019.
Detailed Description of the Collection

Sub-Series I: Miscellaneous

19 1  Auction  1982
19 2  General  1970-2011
19 3  Awards  1969-2013
19 4  Events  2017-ongoing
19 5  Funding  1975-ongoing
19 6  Promotional Material  1966-ongoing
19 7  Surveys  1986
19 8  Volunteers  2013

Sub-Series II: Projects

19 9  DTV Project  2002
19 10  PBS Online  No date
19 11  Programmed Education  1962-1964
19 12  Worldview Channel  2008

Sub-Series III: Radio

19 13  Miscellaneous  1990-2014
19 14  Annual Reports  1990-1991
19 15  Delta/CMU Project  1982-1989
19 16  Early Years  1980-1998
19 17  Programs  2013-ongoing
19 18  Staff  2007-2013
19 19  Staff Meetings  1983-1997
19 20  Technical-Related Communications  1978-1997
Sub-Series IV: Q-TV

19 21 General 1988-2011
19 22 Awards 1960-2016
19 23 FCC Incentive Spectrum Auction 2015-2016
19 27 Financial. Fund Drives 1975-ongoing
19 28 History. Broadcast Equipment Proposal from RCA 1963
19 30 History: Early TV 1964-1988
19 31 History: Equipment Proposal from General Electric 1964
19 32 History: Instructional TV 1964-1983, 1988
19 33 History: National Association of Public Television Stations 1983-1990
19 34 Programs. General 1974-2015
19 35 Programs. Dateline Delta 2006-2015
19 36 Programs: Day-by-Day 1971-2016
19 37 Programs. Documentaries 1988-ongoing

Sub-Series V: Renovations

19 38 Architectural Product Information 2009
19 39 Digital Conversion 2002-2013
19 40 Electrical Systems 2009
19 41 Mechanical Systems 2009
19 42 Technical Proposal 2009