Overview of the Collection

Creator: Delta College
Title: Record Group
Inclusive Dates: 1962-2016
Bulk Dates: 1975-2015
Abstract: The Broadcasting Subgroup contains materials related to Delta College’s public broadcasting operation, including the television station WDCQ-TV (formerly WUCM-TV) and the radio station WUCX-FM.
Identification: Accession 19
Quantity: 2 linear feet
Repository: Delta College Archives, L118, 1961 Delta Road, University Center, MI 48017
Preferred Citation: [Description of item], Broadcasting Subgroup, Institutional Advancement Record Group, Delta College Archives, University Center, Michigan.

Administrative History

Delta College’s public broadcasting operation includes television stations and a radio station that service the Tri-Cities, Flint, and Thumb areas of Michigan. Originally founded in the 1960s to offer closed-circuit television programming for students and staff, Delta College’s broadcasting operation received a grant from the U.S. Department of Health, Education and Welfare to build a television tower on campus and establish the television station WUCM-TV 19. The television station serviced the Saginaw, Midland, and Bay City areas, and it later expanded to include the satellite channel WUCX TV-35 in Bad Axe.

In 1989, Delta College’s public broadcasting operation added the radio station WUCX-FM 90.1, featuring programs such as National Public Radio (NPR). In the late 1990s, the broadcasting operation was rebranded to WDCQ (Delta College Quality) and given the tag Q-TV, and by 2003, Q-TV moved to a digital format. Programming includes educational shows, news shows (“Day-By-Day”), talk shows (“Currently Speaking”), documentaries (“Vanishing Voices”), and shows featuring Delta staff and students (“Dateline Delta”), and the broadcasting operation remains closely associated with Delta College’s Electronic Media/Broadcasting (EMB) program.
Scope and Contents

The Broadcasting Subgroup includes agendas (administrative records), brochures, clippings, correspondence, financial records, handbooks, invoices, manuals, memorandums, minutes, newsletters, pamphlets, and reports from the 1960s to 2016. The collection consists of six series.

The Miscellaneous Series (1966-2016) includes clippings, correspondence, promotionals, and surveys related to awards, events, and funding of Delta College’s public broadcasting operation.

The Newsletters Series (1982-2013) includes a variety of newsletters relating to Delta College’s public broadcasting operation.

The Projects Series (1962-2008) includes clippings, correspondence, newsletters, pamphlets, and reports about Delta’s various broadcasting projects, including Children’s Etiquette Videos, DTV Project, PBS Online, Programmed Education, and Worldview Channel.

The Radio Series (1978-2015) includes annual reports, clippings, correspondence, memorandums, newsletters, and reports regarding the radio station WUCX-FM 90.

The Q-TV Series (1960-2016) includes records relating to the finances, history, and programs of the channel Q-TV, formerly WUCM-TV.

The Renovations Series (2002-2013) includes reports, financial records, handbooks, invoices, and manuals regarding renovations of the television and radio stations.

Arrangement

The collection is arranged into six series:

- Series I: Miscellaneous Series, 1966-2016
- Series II: Projects Series, 1962-2008
- Series IV: Q-TV Series, 1960-2016
- Series V: Renovations Series, 2002-2013

Restrictions

Restrictions on Access
Open to all users
Restrictions on Use
None

Index Terms
This record series is indexed under the following controlled access subject terms.

Persons

Organizations
Delta College (University Center, MI)

Places
University Center (MI).

Subjects

Document Types
Agendas (administrative records).
Brochures.
Clippings.
Correspondence.
Financial records.
Handbooks.
Invoices.
Manuals.
Memorandums.
Minutes.
Newsletters.
Pamphlets.
Reports.

Related Material
Some Broadcasting programs such as Dateline Delta can be found in the Audio/Visual Collection (not yet processed).

Photographs of Broadcasting facilities, staff and events can be found in the Photographs Collection (not yet processed). Some broadcasting photos have been uploaded to the Archives flickr site https://www.flickr.com/photos/deltacollegearchives/.

Broadcasting Publications including newsletters can be found in the Publications Collection, Newsletters Series, Broadcasting folders (http://bit.ly/2ov2yqd).

Brochures and ephemera related to Delta’s Broadcasting operations can be found in the Ephemera Collection (http://bit.ly/2oUkjRn).
Posters related to Delta Broadcasting can be found in the Posters Collection (http://bit.ly/2oZBrHB).

Records pertaining to Delta Broadcasting during the tenure of President Donald J. Carlyon can be found in the President’s Office Record Group, Donald J. Carlyon papers (processing in progress).
Administrative Information

Acquisition Information

Broadcasting material has been donated or collected over time from many sources and departments.

Accruals

Future accruals are expected; frequency and volume are unknown.

Processing Information

Final Processing and finding aid by Emily Sosolik, April 2017.

Detailed Description of the Collection

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